

## REGISTRATION FORM

**AAPPBH Members: FREE**  
**Non-Members: \$125**

**Private Practice– November 6, 2009**  
E.M.Branch & Associates  
3139 W. 111th St.  
Chicago, IL 60655

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
E-Mail (please print clearly) Phone

\_\_\_\_\_  
License Type (LCPC, LCSW) License #

### Payment Options:

Check enclosed payable to [AAPPBH](#)

Online via Pay Pal at [www.aappbh.org](http://www.aappbh.org)

#### Information

To Register:

Online: [www.aappbh.org](http://www.aappbh.org)

By Mail: 849 W. Maple Ave.  
Homewood, IL 60430

**Continuing Education Hours:** Life Changing Counseling & Training Institute is recognized as an IL Registered Continuing Education Sponsor providing 6.0 CE's for: LPC/LCPC and LSW/LCSW License #159-000794

**Confirmation/Directions:** Upon receipt of the registration form we will email confirmation letters.

**Proof of AAPPBH Membership:** To receive the member discount you need to be a current member of AAPPBH. If you are unsure, please call and we can verify your membership status.

**Registration Deadline:** Registrations are preferred by October 30, 2009, though they will be taken at the door. Space is limited.

**Questions:** Any questions/concerns can be directed to Camille at 708-259-9819.

849 W. Maple Ave.  
Homewood, IL 60430

**AAPPBH**

# ESTABLISHING A PRIVATE PRACTICE; CREATING YOUR OWN STIMULUS PACKAGE

NOVEMBER 6, 2009  
E.M.BRANCH &  
ASSOCIATES  
3139 W. 111TH ST.  
CHICAGO, IL 60655

**SPONSORED BY  
AAPPBH**

**AFRICAN AMERICAN PRIVATE  
PRACTITIONERS IN BEHAVIORAL HEALTH  
E.M. BRANCH & ASSOCIATES  
LIFE CHANGING COUNSELING &  
TRAINING INSTITUTE  
ILLINOIS SMALL BUSINESS  
DEVELOPMENT CENTER AT  
CHICAGO STATE UNIVERSITY**

**WWW.AAPPBH.ORG**

SIGN IN: 8:30-9:00 A.M.  
WORKSHOP: 9:00- 12:15 A.M.  
LUNCH (ON YOUR OWN): 12:15-1:15 P.M.  
WORKSHOP: 1:15-4:30 P.M.

### I. WELCOME

- [AAPPBH](#) HISTORY
- IS PRIVATE PRACTICE RIGHT FOR YOU?
- TRANSITION FROM EMPLOYEE TO SELF-EMPLOYED

### II. START-UP

- WHAT KIND OF BUSINESS WILL YOU START?
- OFFICE PROCEDURES
- CREDENTIALING/INSURANCE PANELS

### III. OPERATING

- GETTING CLIENT REFERRALS
- MANAGED CARE COMPANIES
- PRIVATE PAY CLIENTS
- GETTING PAID

### IV. MARKETING/BUSINESS PLAN

### V. PANEL DISCUSSION/Q&A

By the end of this workshop, participants will:

- have information about what private practice means
- gain knowledge about the different types of private practice
- know how to get client referrals
- understand how to work with managed care companies
- know how to effectively run a private practice
- get the basics on developing a business plan
- have the opportunity to connect with those already in private practice for additional support
- feel empowered to start their own private practice

The African American Private Practitioners In Behavioral Health ([AAPPBH](#)) was organized in 2002 to improve its members abilities to provide quality behavioral health through opportunities for networking, support, and generating income.

We are committed to being the premier organization in the behavioral health field that identifies, recognizes, and distinguishes trained, experiences and qualified practitioners of color. These practitioners are made available to organizations, individuals, and communities seeking quality and culturally sensitive behavior health services.

## PRESENTERS

Earnest Webb, PhD, LCSW  
Helen Ramey  
Brenda Thompson  
Lisa Calloway  
Robert Thurman  
Kenneth Wilson  
Chicago State University IL Small Business Development Center

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