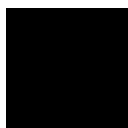


AAPPBH

African American Private Practitioners in Behavioral Health 2009 Directory

Ad Sizes: FULL and HALF pages

Full Page inside covers and back



Trim Size: 5.5" x 8.5" (actual size)

Live Area: 5' x 8" (no text or important art beyond this point)

Bleed: 5.75" x 8.75" (background color must extend to this size)
(inside covers & back only)

Color: inside covers black & white only, back cover full color

Cost: members (\$275) non-members (\$350)

Half Page Horizontal (no bleeds)



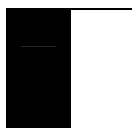
Size: 5" x 3.875" (actual size)

Live Area: 4.5" x 3.375" (no text or important art beyond this point)

Color: black & white only

Cost: members (\$225) non-members (\$300)

Half Page Vertical (no bleeds)



Size: 2.75" x 8" (actual size)

Live Area: 2.5" x 7.75" (no text or important art beyond this point)

Color: black & white only

Cost: members (\$225) non-members (\$300)

File Format

Illustrator eps (all fonts must be converted to outline)

Adobe Photoshop eps or tif

Adobe Acrobat pdf

Camera-Ready Hard Copy

File Resolution

All files and photos must be submitted at a resolution of 300dpi or higher

Media Files can be submitted on CD or e-mailed to Lynn@pgandc.net

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